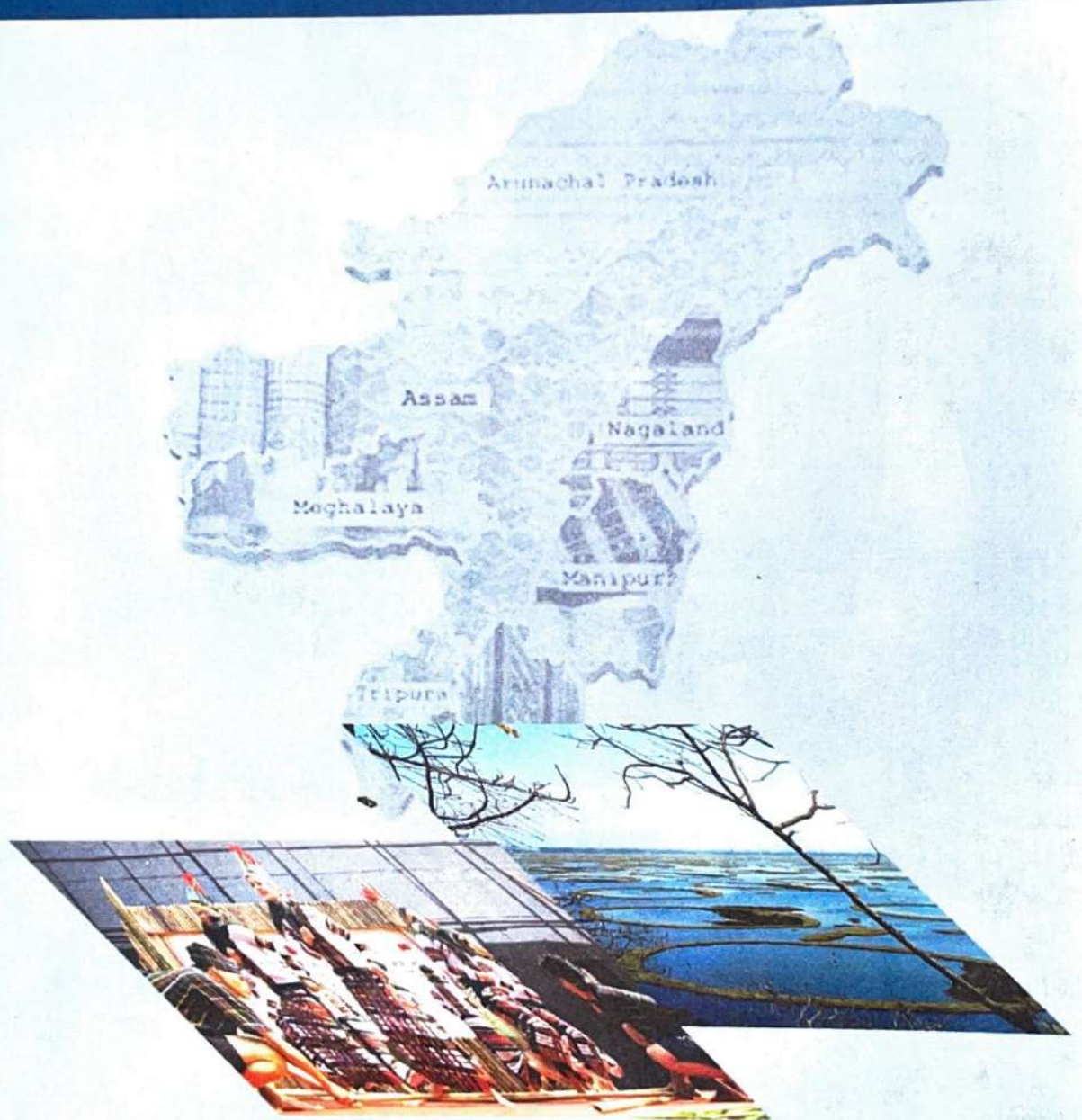


Sustainable Tourism in North East India



Editor:
Dr. Jayanta Gogoi

SUSTAINABLE TOURISM IN NORTH EAST INDIA : An anthology of papers presented in the national seminar on "Sustainable Development of Tourism in North East India with Special Reference to Sivasagar District" organised by the Dept. of Commerce, Jhanji H. N. S. College, held on 25th & 26th April, 2014, edited by Dr. Jayanta Gogoi and published by Unika Prakashan, M. G. Road, Jorhat, Assam.

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PREFACE

In the scenario of globalisation, liberalization and competition among the global player, the tourism related service industries are inevitable. The global village concept has considerably increased the expectations of the people from all spheres. In such a situation, organisation capable of creating competition edge can continue their survival and achievement. Tourism is an essential activity to the life of nations, because of its direct effects on social, cultural, educational and economic sectors of societies. World tourism and travel corporation in its vision 2020, forecast that till 2020, the number of tourist travelling across the world will be nearly 1600 million and they will spent nearly \$ 2000 billion on it. The world tourism conference held at Manila, Philippines in October 1980, recognised the economic dimension of tourism. Earning from international and domestic tourism both contribute to the development of national economy of a country, the benefit arising from tourism in-

frastructure, such as airports, roads, water supply, public utility services etc. are used also by the other section of people for their economic development.

India is famous mainly for tourist attraction because of unique unity in diversity. Association of British Travel Agency (ABTA) has ranked India as first destination among top 50 places in the world. The Indian Philosophy "Atithi Devo Bhavah" (Guest is God) and *vasudhaiva Kutumbkam* (All World is a Family) are the integral part of our tourism. The North East states of India are full of natural beauties, beautiful amalgamation of different people and cultures, rare species of plants and animals, historical and antiquarian remnants, religious organisation, industrial and commercial institution etc. The entire region is endowed with deverse tourist attraction and each state has its own distinct features. Inspite having all potential for the touriest inflow, the tourist arrival to NEI is very nomial. Poor infrastructure, inadequate communication, threat of insurgent, lack of proper publicity, poor connectivity, lack of trained manpower etc. are the main hindrances in the development of tourism sector in this region.

The book is a compilation of seminar paper presented in the ICSSR sponsored national seminar on "Sustainable Development of Tourism in North East India with Special Reference to Sivasagar district" held on 25th & 26th April

2014. On behalf of the organising committce of the National level seminar, I extend my sincere thanks to ICSSR, New Delhi for financial assistance towards organising the seminar. I intend to record sincere gratitude to the distinguished contributors for their valuable academic contribution. I am equally thankfull to our honourable Principal Dr. Manjit Gogoi for his help and co-operation at every step of this academic endeavour.

I am gratefull to Mr Devojjyoti Borah, Unika Prakashan, Jorhat for printing out this volume in time.

Dr. Jayanta Gogoi

CONTENTS

1. Rural Tourism in Assam : Some Thoughts
Dr. Kumud Ch. Goswami 13
2. Pull Factors in the Context of
Tourism Development in Assam
Dr. Bhupesh Bhagawati 23
3. Re-Discovering the Discovered :
Tourism Potential in Sivasagar
Parag Gogoi, Dr. Chimun Kumar Nath 35
4. Sustainable Development of Tourism in North East India
Dr. Jayanta Gogoi 54
5. Tourism Potentialities in Jorhat Discript
Nivedita Sarmah, Arupanjali Borah 67
6. Eco-Tourism Potentiality in Hollongapar
Gibbon Wild life sanctuary in Jorhat District
Noni Rajkhowa 77
7. Role of Tourism in the Socio-Economic Development
of Assam
Abhijit Dutta 87
8. Problems and Prospects of Tourism in Sivasagar District -
with Special reference - Pani Dihing Bird Sanctuary
Archona Saikia, Tutumoni Chutia 93
9. Role of Education for Sustainable Development of
Wildlife Sanctuaries of Assam
Bamali Pathak, Rafia khatun 103

10. The prospects of Community Based Tourism of Tai Phake Community- A study on Nam Phake Village in Naharkatia, Dibrugarh district of Assam
Bibimoni Gogoi 116
11. Eco-Tourism : Scope for its Progress and Development in Assam
Bidisha Borchetia, Papori Handique 133
12. Scope of Tourism in the Vaishnavite Institutions : A Case Study of a few Well Known Satras of Lower Assam
Champak Kumar Bharali, Manash Jyoti Borah 149
13. Sivasagar District : A Cultural Heritage of Historical Monuments and Tourist Attraction
Dr. Chandana Chetia, Ripa Sarmah 162
14. Potentiality of Religious Tourism in Majuli
Devid Payeng, Jahnu Baruah 171
15. Tourism Industry in Assam and its Problems
Deepti Dutta, Bipul Kumar Das 185
16. Eco Tea Tourism in Assam
Devajit Bura Gohain, Rubi Dutta 202
17. Status of Tourism Industry : The NER Still Falling Behind
Dr. Dimpi Chakravorty, L.N. Prasad, Nilakshi Goswami 211
18. Prospect of Tea Tourism in Assam in Generating Employment opportunities Among the Unemployed People of Assam with Special Reference to Sivasagar District
Dipak Chandra Kurmi, Tarun Phukon 224
Bidyadhar Baruah
19. Ethnobotanically Important Plants and their Impact on Tourists with Special Reference to Ethnomedicinal Plants Used by the Mishings of Sivasagar District, Assam
Hemamoni Das, Dilip Kalita 237

20. Opportunities and Problems of Tourism Development
in Assam with special reference to Sivasagar District
Jyotsnali Chetia 245
21. Sivasagar: the Royal Rajasthan of Assam
Lipi Phukon 261
22. Entrepreneurship and Tourism Development in
North-East India: Challenges and Opportunities
Manash Pratim Sarmah 268
23. Role of Education for Sustainable Tourism
with Special Reference to Assam
Punendra Das, Mitali Sonowal 279
24. Culture and Tradition of the Tai Phakes —
A Prospect for Tourists
Rajib Lochan Dutta 295
25. Tourism and Employment Opportunities : A Study
with Special Reference to Assam
Satyajit Das, Priya Chaturvedi 309
26. Impact of Tourism on the Environment — with
Special Reference to Joysagar Tank of Sivasagar District
Shyamali Kumari, Tushi Paul 325
27. Socio Economic Impacts of Pilgrimage Tourism: A Study
of Shividol Pilgrimage with Special Reference to Sivasagar
Town Locality Near Shividol in Sivasagar District (Assam)
Sonashree Das, Ruchika Bajaj 335
28. Impact of Tourism on the Socio Economic
Enviromnent of Local Communities
N. Farheen Hazarika, Rituraj Kaushik 347

29.	Sasoni Merbeel of Dibrugarh district, Assam, India — A Eco Tourism hotspot <i>Himangshu Bailung, Jayanta Baruah, Munmi Borah</i>	357
30.	Role of Media Towards Sustainable Tourism <i>Junmoni Baruah, Madhumita Paul</i>	372
31.	A Study on the Present Status of Tourist Sites in and Around Sivasagar Town <i>Jyotisma Hatibaruah, Abhijit Borgohain</i>	383
32.	Problems and Potentialities of Tourism Industry in North-East India with Special Reference to Sibsagar District <i>Kankana Bharali, Preeti Barsha Borah, Girimallika Gogoi</i>	391
33.	Relationship Between Tourism and Sustainable Development with Special Reference to Sikkim of North-East India <i>Nizara Kachari, Pinky Baruah</i>	402
34.	Tourism Potentiality in Assam with special reference to Sivasagar District <i>Minati Gogoi, Abatani Doley</i>	416
35.	Changing Tribal Society : A Case Study on Sustainable Livelihood Approach Through Tourism Potentialities of Riverine Mishings of Historic Dikhowmukh Area of Sivasagar District, Assam <i>Dr. Birinchi Kumar Borah</i>	425
36.	Beginning from the Margins: A Study on the Prospects of Tourism Development in the Historical Sites at Kenduguri in Sivasagar <i>Akashjyoti Saikia</i>	432
	List of Contributors	441